

We are
Herr & Mister
and this is what
we will do for you.

Hint:

It involves creating profound experiences
that shape new organizational identities
to accelerate innovation.

herrandmister.com

We will help you burn down your business.
Or blow it up, if you prefer.

Ask about
The Explosive Fireball Experience
from Herr & Mister

Get into the radical innovation mode, Burn down the old and embrace new ways of thinking and doing business. Leave any outdated part of your business behind by virtually igniting it along with your creativity.

herrandmister.com

We will let avant-garde artists loose
inside your company and allow your
orderly staff to go crazy in art spaces.

Ask about
The Art! Art!! Art!!! Experience
from Herr & Mister

We bring innovative artists into
your company for a limited time
to inspire your creativity and
develop a vision of your business
through the eyes of the artist.
Discover the art of new.

herrandmister.com

We will ask sales people to not sell,
marketers to not market,
leadership teams not to lead,
operations people to not operate,
accountants not to account,
and see what happens next.

Ask about
The Discomfort Zone Experience
from Herr & Mister

You know the game Taboo, where you have to explain a certain term without being allowed to use any related terms? We will do the same with your company: You have to reach your goals without using any of the means and methods you are currently using..

herrandmister.com

We will set out to destroy
your industry and to see
what takes its place.

Ask about
The Disrupt Experience
from Herr & Mister

We will introduce substitute products and industries that virtually kill both your product and those of your main competitors. What does this mean for you? What are the disruptive products that could change your industry and how do you disrupt yourself first?

herrandmister.com

We will splice the DNA of your organization with the DNA of some other totally different organization. Like taking a bird and a scorpion and creating a singing stinging sort of creature.

Ask about
The GATAC-CATAG Experience
from Herr & Mister

What happens if you start mixing not only your ideas but your whole business identity with that of a totally different business model? How can this DNA infusion leapfrog your current way of producing, marketing, selling, and innovating at large? How would your whole company culture change with such DNA change?

herrandmister.com

We will take the marginal people that don't quite fit in,
those odd ones closest to the door,
and unleash their raw talents.

Ask about
The Odd Squad Experience
from Herr & Mister

There are legions of managers who try to motivate and push these people into functioning better within certain functional environments. We have a better idea: Let these odd people be odd, give them a chance to contribute their address to your business, opening up new, unexpected chances of innovation that are fired by a completely new enthusiasm of re-integrated marginalized employees. Discover what underdogs can do when unleashed in the right context: They virtually pull your company to the next level!

herrandmister.com

Using these experiences,
we will co-create an
Innovation Identity for you.

Ask us what the #&\$@ that is.

herrandmister.com

Herr & Mister is(t)
Herr Thomas Hirschmann
of Munich, Germany and
Mister Thomas Hirschmann
of Toronto, Canada.

Talk to a Thomas Hirschmann today!
Europe/Asia: herr@herrandmister.com
Americas: mister@herrandmister.com

herrandmister.com